

jwm

staff



Kelley White
Director

It's not often these days that talented young people find themselves starting out their careers answering phones on the front desk – only to find they are later promoted to partner in the company. Well that happened to Kelley White.

And just to cap it all off, Kelley was awarded a Docker Fellowship in 1999 and worked with Jackson Wells Morris' Hong Kong affiliate, the Central Communications Consultancy.

As a fresh faced University graduate, Kelley joined Jackson Wells Morris in January 1995 after studying a BA in communications, specialising in public relations and organisational communications at the University of Canberra.

Her first job at JWM was on the Front Desk from where she was promoted to consultant. It was in this role that Kelley demonstrated her skills by working across all aspects of our business - government and issues management, change and IT, and media and marketing.

Since that time Kelley has established an excellent reputation in her own right, working for a number of JWM's major clients and managing a range of projects involving strategy development, media and community relations, issues management, marketing and event management.

She has worked on a number of projects for National Rail, MBF, Focus Publishing, Restaurant & Catering Australia, Retail Group Training and the Public Health Association.

She also ensured that the Financial Planning Association of Australia's 8th National Convention, Plum Financial Services, Lend Lease, Your Prosperity online investing, FlexiPlan, MLC and Restaurant & Catering Australia all obtained their share of media attention.

Kelley has project managed many successful projects including financial close for the Adelaide-Darwin Railway Link, the launch of the Return Unwanted Medicines consumer awareness campaign, and the opening of the inner-western extension of Sydney's light rail system.

Her other clients include Asia Pacific Transport, British American Tobacco, Connex NSW, Pfizer and Halliburton KBR.

Kelley's success is a reflection of the JWM "grow our own" policy.

Alan Marshall
Chris Wong
Emma Cullen-Wa
Eiona Cullen-Wa
Grahame Morris
Jennifer Shand
Jessica Main
John Wells
Kate Breeze
Kate Gorman
Keith Jackson
Kelley White
Kurt Walther
Tara Muldowney
Trevor Cook