EPA Regulations – Higher Costs and Uncertainty on Manufacturing Competitiveness and Jobs

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Industrial Energy Consumers of America
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Summary

- EPA regulations significantly raise costs and uncertainty – prevents investment in existing and new facilities
- EPA regulations drive fuel switching from coal to natural gas – raising consumer concern of higher electricity and natural gas costs and reliability issues
- Manufacturing jobs depends upon globally competitive natural gas and electricity prices
Mfg’ing - Confronted with unprecedented regulatory costs

- EPA Industrial Boiler MACT (Maximum Achievable Control Technology)
- EPA GHG Tailoring rule (MACT)
- EPA new SOx and NOx NAAQS
- EPA reconsideration of 2008 Ozone NAAQS
- EPA reconsideration of 2007 PM NAAQS
- EPA Clean Air Act regulations on electric power generators
All regulations are on fossil fuel combustion facilities…

BUT... MANUFACTURING MUST BE GLOBALLY COMPETITIVE TO GROW!
EPA Industrial Boiler MACT

As proposed:

- High capital costs of compliance – No ROI
- Increased annual operating costs
- Increased energy consumption
  - Compliance drives fuel switching from coal to natural gas – Loss of existing investment in coal burning facilities
  - Threatens shut down of cogeneration facilities
Real Examples: Capital costs

- Food processor: $7.5 million cost: will shut down co-gen unit.
- Chemical company: $600 million cost
- Paper company: $48.5 million
- Food processor: $41 million
- Chemical company: $97 million
- Paper Company: $100 million
EPA GHG Tailoring Rule

Results in:

- Fear of triggering means mfg’ing will not invest in new facilities
- Requires MACT on energy efficiency on “entire” facility (not just the new unit).
- Deep concern that it will “limit” manufacturing product production rates…
What is at Stake?

ECONOMIC GROWTH!
# The Importance of Energy Price Sensitive Industries

<table>
<thead>
<tr>
<th>Industries</th>
<th>Convert to</th>
<th>Commercial &amp; Consumer Products</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chemicals</td>
<td>□</td>
<td>□ Detergents</td>
</tr>
<tr>
<td>Plastics</td>
<td>□</td>
<td>□ Automobiles</td>
</tr>
<tr>
<td>Fertilizer</td>
<td>□</td>
<td>□ Computers</td>
</tr>
<tr>
<td>Glass / ceramics</td>
<td>□</td>
<td>□ Construction</td>
</tr>
<tr>
<td>Brick</td>
<td>□</td>
<td>□ Medical Supplies</td>
</tr>
<tr>
<td>Steel</td>
<td>□</td>
<td>□ Paint</td>
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<tr>
<td>Aluminum</td>
<td>□</td>
<td>□ Pharmaceuticals</td>
</tr>
<tr>
<td>Pulp and Paper</td>
<td>□</td>
<td>□ Cosmetics</td>
</tr>
<tr>
<td>Cement</td>
<td>□</td>
<td>□ Telecommunication</td>
</tr>
<tr>
<td>Food Processing</td>
<td>□</td>
<td>□ Food Production</td>
</tr>
</tbody>
</table>
Industrial Products are Essential to Economic Growth

- The aerospace/defense industry uses steel, aluminum, plastics and chemicals.
- The air transport industry uses steel, aluminum, plastics and chemicals.
- The auto and truck industries use steel, aluminum, plastics, chemicals.
- The beverage industry uses aluminum, steel, paper, glass and plastic.
- The biotechnology industry uses chemicals.
- The commercial and home building construction industry uses brick, steel, aluminum, wood, cement and glass.
- The oil and gas industry uses steel, chemicals, cement.
- The chemical industry uses chemicals, steel, cement and glass.
- The computer industry uses plastics, chemicals, and glass.
- The electrical equipment industry uses steel.
- The electric and gas utility sector uses steel and cement.
- The food industry uses fertilizer, chemicals, plastics and paper.
Industrial Products are Essential to Economic Growth

- The home furnishing industry uses wood, glass, chemicals.
- The heavy construction industry uses steel and rubber.
- The home appliance industry uses steel, aluminum, glass and wood.
- The household products industry uses chemicals, plastic; paper, glass.
- The machinery industry uses steel, chemicals and plastics.
- The maritime industry uses steel.
- The packaging industry uses plastics, paper, aluminum and steel.
- The paper / forest products industry uses steel and chemicals.
- The refining industry uses steel, chemicals and cement.
- The pharmaceutical industry uses chemicals, glass and steel.
- Railroads use steel.
- The toiletries/cosmetics industry uses chemicals, plastics, paper, and glass.
Since 2000, mfg’ing sector has been in decline…
The United States is the World’s Largest Manufacturer
(Top 5 Manufacturing nations made up 55% of Manufacturing Value)

Source: United Nations, IECA Calculations
5.4 Million Manufacturing Jobs (31%) Lost

An Average Loss of 600,000 per Year

Source: Bureau of Labor Statistics
Job Losses

- Each manufacturing job creates three non-manufacturing jobs.
- A loss of 5.4 million manufacturing jobs translates into an additional 16.2 million non-manufacturing job losses...total of 21.6 million!!
Pre-Crisis Real Industrial Output Growth Had Slowed 68% Since 2000

Source: Bureau of Economic Analyses
Imports Exceeded Exports by an average of 53% 2000-2009

Source: Department of Commerce
Cumulative U.S.- China Manufacturing Trade Deficit – $1.8 Trillion Since 1990

Source: Department of Commerce
Manufacturing Value Added Contributions Have Slowed By 64%

1990-2000: 5% Growth Per Year
2000-2008: 1.8% Growth Per Year

Source: Bureau of Economic Analysis
Manufacturing Value Added as a Percentage of GDP Fell By $742 Billion

Source: Bureau of Economic Analysis
Investment in Industrial Equipment as Share of Real GDP Fell by 18% and is Accelerating (Chained 2005 Dollars)

Source: Bureau of Economic Analysis
Many EPA Rules Driving Utilities to Fuel Switch to Gas for Baseload Power

Source: APPA
EPA CAA regulations on power plants...

“ALL COSTS ARE PASSED ONTO THE CONSUMER.”
EPA CAA Regulations

- Increased regulatory costs put existing low cost older coal-fired units in jeopardy and prevents new builds
- Results in escalating increases in demand for natural gas
- In a growing portion of US, natural gas fired power generation sets the marginal price of electricity. If natural gas prices rise...so does the price of electricity
Cost of Fuels to Electric Power Sector  

Source: Energy Information Administration
Electric Power - nameplate capacity

Source: Energy Information Administration
## Natural Gas Consumption by End Use
**(trillion cubic feet)**

<table>
<thead>
<tr>
<th></th>
<th>2001</th>
<th>2002</th>
<th>2003</th>
<th>2004</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Consumption</strong></td>
<td>22.2</td>
<td>23.0</td>
<td>22.4</td>
<td>22</td>
<td>22.2</td>
<td>21.7</td>
<td>23</td>
<td>23.2</td>
<td>22.8</td>
<td>2.7%</td>
</tr>
<tr>
<td><strong>Residential</strong></td>
<td>4.8</td>
<td>4.9</td>
<td>5.1</td>
<td>4.9</td>
<td>4.8</td>
<td>4.4</td>
<td>4.7</td>
<td>4.9</td>
<td>4.8</td>
<td>-2%</td>
</tr>
<tr>
<td><strong>Commercial</strong></td>
<td>3.0</td>
<td>3.1</td>
<td>3.2</td>
<td>3.1</td>
<td>3.0</td>
<td>2.8</td>
<td>3.0</td>
<td>3.1</td>
<td>3.1</td>
<td>0%</td>
</tr>
<tr>
<td><strong>Industrial</strong></td>
<td>7.3</td>
<td>7.5</td>
<td>7.2</td>
<td>7.2</td>
<td>6.6</td>
<td>6.6</td>
<td>6.6</td>
<td>6.6</td>
<td>6.1</td>
<td>-16.4%</td>
</tr>
<tr>
<td><strong>Electric Power</strong></td>
<td>5.3</td>
<td>5.7</td>
<td>5.1</td>
<td>5.5</td>
<td>5.9</td>
<td>6.2</td>
<td>6.8</td>
<td>6.6</td>
<td>6.8</td>
<td>28%</td>
</tr>
</tbody>
</table>

Source: Energy Information Administration
Reliability Issue: North America
Electric Reliability Corporation

- Mission – to ensure reliability of the bulk power system

Reliability: NERC Study results…

- “Assessment show a significant potential impact to reliability should the four EPA rules be implemented as proposed.”
- “Reduced Planning Reserve Margins are a result of a loss of up to 19 percent of fossil fuel-fired steam capacity in the United States by 2018.”
Thank you